



The "Philatelic Bookshop" no.32





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the catalogue specialized in philately and collecting all the books published by Vaccari and all those available by Vaccari

A quarter of century among books

On 30 June 1989, 25 years ago, "Edizioni Vaccari s.a.s. di Silvia e Valeria Vaccari" were born.

"First literature, then postage stamps and letters" hands down to us the great Emilio Diena, a bit the father of Italian philately, the man who traced the path to follow.

And our father told us one day: "what about opening a publishing house?" Our bet originated right from here, to develop the publishing activity already started by him inside his "Studio filatelico Paolo Vaccari", where he had begun selling postage stamps and postal history items already in 1977. (The two companies then joined in "Vaccari S.r.l." in 1998).

Publishing books or catalogues of philately and postal history respecting the guidelines, with a route organized in series, disclosing concealed material, original researches, sometimes out of the norm, stimulating collectors-authors, bringing out the beautiful and the useful, narrating history through documents, entering where postage stamps are not deigned to be looked at not even with curiosity, challenging new technologies to innovate and improve. All that in order to diffuse philatelic culture, to communicate a passion.

Since 1984 we have been publishing highly specialized books on collecting, philately and the world of the Post; volumes on history told through the study of documents; but also works centred on local culture. Philately, history, folklore, traditions, everything joins to form a sole body with thousands of different aspects. The catalogue "Made in Vaccari" proposes titles divided into series each with a peculiar characteristic, about the plenty of philately aspects; "The blue Anteater" gathers the works about Modena culture and traditions.









Among the new publications signed Vaccari, "Champions of the world 2" is present. In 2006 we published "Champions of the world. The stamps issued by the organizing and winner countries of football world championships 1930-2006", the history of Championships told and illustrated by means of postal issues. From the Rimet cup of 1930 to the victory of Italy in the World Championship in Germany of 2006, already with a hint to 2010. The exciting adventure is now going on. Along the identical lines, here is the update dealing with the latest two football Championships (2010 and 2014), and offering advanced information about next event, scheduled for 2018.

A work complete both for collectors (all the issues with the numberings of Michel, Scott, Unificato and Yvert & Tellier catalogues, the sketches of the postal history Museum), and for football supporters (journalistic reconstruction of the main football events, specific details about teams, results, and football players, many photos from the football Museum in Coverciano).

Publishers, but also distributors. In time, the sales department has been developed, becoming an important point of reference for the world of collecting, giving life to this catalogue, the "**Philatelic Bookshop**", arrived at no.32, with titles from all over the world on collecting, philatelic and not, postal history, air mail, maritime and military, Italy and foreign countries, catalogues, handbooks and dictionaries, new publications and the new editions of catalogues. The new additions in our site are to be found in "new books".

The digital version of this catalogue can be browsed at http://issuu.com/vaccaristamps.

Thousands are the titles presented here in a clear and easy way with the essential data. The site, continuously updated, presents more information, wide profiles with detailed descriptions, introductions, indexes, the link to the review published in our daily web magazine "Vaccari news - philately in real time", enriched with further cues, connections, interviews with the authors, anything that may help in the choice of a volume.

We suggest all our readers to visit our site regularly: further to new insertions, **special offers**, **season sales**, **discounts** and all year long interesting proposals can be found **IN THE SITE ONLY**. To be informed about novelties or promotional campaigns, being therefore the first to avail oneself of them, subscribe our "Mailing list" (in the site up on the right). Or you can visit our Facebook page http://www.facebook.com/VaccariFilatelia.





In the site only there is also a section particularly visited and subject to continuous updates because in most cases one copy only is available per title and true bargains can be found in it: the "1x1" sale. New, second hand, ancient and rare books, remainders, magazines, catalogues are gathered here; at the moment, also the books unsold at the auction of 12 April from the important "Vito Salierno" philatelic library.









Again in the site only, you can find the "History Bookshop", a showcase of contemporary history, both civilian and military, army, navy, aviation, uniforms, weapons and tanks. Take advantage of these specialized catalogue closing discounted prices, with up to 80% off on the sale prices.

Our bookshop, already since 1995, has been distributing a wide selection of the works by the three **Italian General Staffs**, Army, Navy and Air Force, thus offering a heritage of history and military-history information, strictly connected to philately and postal history.

The editorial production of the History Archives of the Italian General Staffs involves all the fields of interest and the periods when the protagonist has always been military history: from the birth and evolution of the Armed Force and of its units, to uniformology, to vehicles, to their use, to the running of battles, military campaigns and missions.

Starting from this catalogue, a wide choice has been included in the "Philatelic Bookshop", in the section "military history".

Not only books contribute to deepen the knowledge at the basis of a conscious collecting: Vaccari periodicals have a relevant space too.

The six-monthly "Vaccari Magazine", a magazine to be collected, one of the most awarded of the field at an international level, has been proposing important studies about philately and postal history, traditional and not, for over 25 years. The analytical index with all the articles appeared from 1989 up to today is available in Issuu.

The daily web magazine "Vaccari news - philately in real time" has been publishing news for over 11 years, extending the analysis to the whole postal world, all for free. Moreover, it uses technology to promote the philatelic and postal field outside the traditional range: further to the App, also one page on Facebook and on Twitter is available.



After choosing what you wish, always keep in mind to select your "GIFT BOOKS" at the end of the order and you will get your choice for free. A nice present, an award on purchases from Vaccari Bookshops, with numerous titles divided by classes that can be matched to one's liking.

Silvia and Valeria Vaccari



