

Pierluigi Albertini - Miria Burani - Maria Giovanna Trenti

## THE FRUIT OF PARADISE HISTORY AND CULTURE OF VIGNOLA CHERRIES

240 pages - more than 400 colour and b/w ill. - documents of the time and unpublished photographs  
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Series *The Blue Anteater*

Text in Italian



"Anyone who has passed, at least once in his life, through the streets of Vignola during the month of April, cannot surely forget the blossoming of cherry trees, those little fragile petals which transform the country completely, giving it a "paradisiacal" aspect.

... It is also a recognition to everyone who has contributed to the making of its epic. A history more than one century long, involving thousands of people; however, up to now, it has remained isolated within technical studies, section analysis, reports written by experts for experts, unknown, therefore, to the general public."

Vignola and its cherries have lived side by side through last century; the history of the town identifies, from the middle of 1800, with the growth of the **cherries production** in the Panaro Valley.

Nonetheless, among cultural publications about Vignola there was no book on cherries.

The authors have recreated a sort of **historical compendium** about Vignola during last century, about people who have contributed to the economic boom of the Panaro Valley, and their brilliance in generating, besides the agronomic event, a series of industrial and technological activities which still represents the most important part of the economy of the region.

In **appendix**, there is a nice **anecdotal** and encyclopaedic **dictionary** on cherries (illustrated by Maria Claudia Di Genova) for the ones who are not familiar with the language of cherries or want to know curiosities and secrets.



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## THE FRUIT OF PARADISE VIGNOLA CHERRIES

AVAILABLE ON-LINE

At the internet **site** [www.ciliege.com](http://www.ciliege.com), it is possible to buy the fruit which made Vignola famous all over the world: cherries. All the kinds of packets available at "catalogo prodotti".

This is the idea realised by some companies seated in Vignola supported by the Town of Vignola and by Consorzio Città, Castelli e Ciliegi.

You can find any kind of the fabulous cherries typical of Vignola, picked up and packed to be sent, also as a present. Available even the book which reveals the secrets of this paradisiacal fruit.



P. Albertini - M. Burani - M.G. Trenti

### **The fruit of Paradise**

history and culture of Vignola cherries

The authors have recreated a sort of **historical compendium** about last century during which Vignola and its cherries lived side by side.

The history of the town identifies, from the middle of 1800, with the growth of the **cherries production** in the Panaro Valley.

In appendix, there is a nice **anecdotal** and encyclopaedic illustrated **dictionary** on cherries.



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