



4 February 1977 - 4 February 2017
Paolo Vaccari: and here we are at 40!

I started as a child to gather postage stamps, but also to study the History of Post, focusing my interest on the XIX century as well as on the issues and the History of Italian States. Then I had the idea and the opportunity to transform my passion into a business, exactly 40 years ago, also thanks to the help of my wife Renata and, afterwards, of our daughters Valeria and Silvia and of internal and external collaborators, juxtaposing a highly specialized editorial department to the sale of postage stamps, just because I have always thought that deep knowledge of all that represents the object of one's collection is fundamental.



December 1977
Paolo Vaccari and his wife Renata
by the Termini Station in Rome
at the viewing of lots of our second auction sales.



Today
From the left: Valeria, Paolo, Renata and Silvia
Vaccari, on the occasion of one of our public
auctions of philately and postal history



There is not only collecting *tout court* behind postage stamps and covers: they are the expression of the society that issues and uses them, the marks on travelled documents represent the relationships between the various states, they provide information of geographic, historical and political kind. By way of summary, thanks to philately and postal history, you can know the world having fun.

Our company brings the name of Vignola and its territory worldwide, which is particularly important to me since I am very attached to the village where I was born and live. Indeed my collection "Post in Vignola" 1800 to 1950, with its unique and really interesting documents, is especially beloved to me.



From the collection "Post in Vignola", the letter from Vignola to Clany (France) of 20 April 1856 franked for 40 centimes (sufficient up to the border with France then with payment on delivery with handwritten figure "20") with a pair of cent.15 and one cent.10 with postmark of Vignola alongside. The postmarks "Via degli Stati sardi" and "T.A." (tax charged) were applied at the border between the Kingdom of Sardinia and France. It is the only letter known from Vignola to France.



Obviously technology helps us to reach places very far from our seat. Our site (www.vaccari.it), already online for 20 years, with function of e-commerce since the beginning, is our main showcase, but afterwards we have opened a shop in facebook "Vaccari Shop". Just because social media allow a more direct interaction with whom is interested, we have two pages in facebook, one of the company and one of our on-line daily newspaper "Vaccari news - philately in real time" (www.vaccarinews.it), then twitter and linkedin.



In short, commerce of postage stamps, letters, postal documents, more or less rare, by means of direct sales or public auctions, participation in the main trade conferences, not only in Italy, exhibition of particularly important items on occasion of prestigious shows and events (such as, for example, the international exhibitions organized by “Club de Monte-Carlo de l’élite de la philatélie”, that I am a founding member of and that includes 100 among the main philatelic experts in the world, or the exhibitions held in Montecitorio and Quirinale), diffusion of philatelic and postal-historical knowledge.



One of the items showed in the prestigious international exhibition organized by “Club de Monte-Carlo de l’élite de la philatélie”, that I am a founding member of, and that includes 100 among the main philatelic experts in the world. A registered letter of 5 August 1859 from Reggio to Milan, extraordinary for its rarity and quality: it is franked with the lira of the Duchy of Modena on its own, the only example known used during the period of Provisional Government.

The tradition and the experience achieved with time have contributed to the growth of our company, to make it reach the whole world, and to make it become a valid point of reference in its field at international level. We are proud to continue receiving acknowledgements for our work, in Italy and abroad, after so many years. We are pleased about it not only from a strictly commercial point of view, that is not negligible for a company, but above all from a cultural point of view.



Our six-monthly “Vaccari Magazine”, focused on philately and postal history of the XIX century and not only, is always one of the most prizewinning journals of its field in the main international exhibitions. It got the main award for literature (among 37 world periodicals) at New York World Stamp Show in 2016. Our magazine is characterized by studies particularly deepened, outcome of years of researches and also result of sharing with other collectors and scholars who make available what they have learned, often asking questions to confirm or refute the conclusions they have come to, or to deepen their passion.



This attitude allows writers and readers to grow up together, and the magazine to keep always high the level of the articles published. And yet, when I created the first issue in 1989, someone told me: “you are a fool to undertake such an experience!”

Also the daily newspaper “Vaccari news”, based instead on actuality, and on-line since 2003 completely free, has obtained the large gold and the special award by the committee in Mainz in 2012 at the international exhibition of philatelic literature.



An analysis of these “first” 40 years? I can only say that I have always tried to commit fully to stay updated and to do everything in the best possible way, and I could say the same for all my family. Anyway, passion always moves everything.

Vaccari story

www.vaccari.it/misc/index.php?_u=_story&SetLanguage=en

The section devoted to philately

www.philately-vaccari.com

The section devoted to books

www.philatelicbookshop.com

The facebook shop

www.facebook.com/VaccariShop

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The magazine

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