

The Philatelic Bookshop no.38

www.PhilatelicBookshop.com



the catalogue specialized in philately all the books published by Vaccari and all those available by Vaccari from all over the world

Who would have imagined? That we would find ourselves fighting against an invisible enemy that deprives us of one of the most beautiful things about human beings: sociability. Being together, sharing, kisses, hugs, handshakes.

And what have we done so far? We have adapted ourselves to the situation. To fight while waiting for better times. And we too, in our own small way, are doing it. Despite the thousands of prohibitions and restrictions, despite the fact that programming has become acrobatic, we are going on doing everything we can to maintain stability. To make it "as if" everything went the same way, despite everything. We have made the slalom between openings and closings to be able to ship your orders, we have tried to keep an active service to meet your requests, we have been working for a few months on the renewal of the site and we hope to reach the conclusion soon!

And, most important of all, we have kept contact with you. You have phoned us, you have written to us, you have told us about you, you have made us feel the closeness and friendship, and you have shown us, once again, that philately, our world, is strong, stronger than any virus.

So, it is with great pleasure that I am going to present the new catalogue to you, the "Philatelic Bookshop" now at no.38.

If we consider that we have published approximately one or two book catalogues per year, it means that we have been dedicating ourselves to 360-degree philatelic publishing for quite a while and we have seen many different ways of approaching reading, but what has not changed, despite the advent of digital, is the desire for knowledge. And we take care of this knowledge with passion and dedication.











PRESS RELEASE Vignola, 18 November 2020

The printed catalogue offers an overview of basic and complementary texts, new publications, the most requested catalogues and it is a bit like our business card. But it would not be complete without the site. Only through the site you can have a wider choice of what is available, always the latest titles updated in real time, detailed presentations often with indexes or other information and above all promotions or periodic discount campaigns.

While in some circumstances the transition between digital and paper has been radical, in our field I believe that we will always have a hand on paper and an eye on the screen.

Perhaps someone wonders why there are no volumes by Vaccari on catalogue cover: simple, this year we have not succeed in publishing new books. For a series of combinations and circumstances. Furthermore, we are not a publishing house that has a regularity of releases and I want to remind you that it is a choice: quality over quantity.

So we have dedicated the cover entirely to something that is very close to our hearts: the six-monthly specialised in philately and postal history, "Vaccari Magazine".

Among many difficulties, it has been released also this year and we have reconfirmed the same subscription price for next year.

However, there is a novelty regarding subscribers, a bonus: we have increased the reserved discount for book purchases, from 10% to 15%. The reader of this magazine is also a reader tout court and we would like to thank, in this way, the trust in our work that subscribers have been demonstrating.

There will be another surprise that we will reveal later on; do not think we are not dedicating ourselves 100% to new projects.

But we need you to show us that we can still go further because only with your desire for knowledge we can do it!

Therefore I am inviting you to renew your subscription in 2021 and also in 2020 for those who have not done so yet (until January it is still possible). And I am inviting you to make the magazine known to friends, to share it with anyone who is hungry for knowledge: give it for Christmas, for a birthday or even just for the pleasure of doing so.

On the web page dedicated to the magazine you can find all the information on the subscription, the back issues, then there is also an essay copy of no.60 downloadable in pdf and the free analytical index of all published issues.

To stay on the subject of prizes, remember that in the last pages of this catalogue there are GIFTS. Every time you make a purchase (starting from €30 and divided into three types) there is the possibility to choose one or more books as a gift, an additional reward for your purchase. We have added new ones and I hope you can find something of your interest.

Enjoy the reading!

Valeria Vaccari

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