



Eighteen years and a vision

“Vaccari news” is of age:

**the first piece of news dates back to 8 March 2003, the first of over 22 thousand,
all distributed free of charge and equally accessible free of charge in the archives**

Which magazine in any sector has managed to publish regularly for eighteen years without ever asking the reader for a penny and without overwhelming him with advertising? There is certainly one, the daily web-magazine “Vaccari news”, which has come of age today: it began its “adventure” exactly eighteen years ago, on March 8, 2003.

Behind it, over 22 thousand news all distributed free of charge via the internet and the weekly newsletter and all available through the archives on the site for free. Ahead, an increasingly precise vision: as a response to the exaggerated jumble of issues, serve as a reference for them (starting with the entire Italian area), but at the same time have a look that goes beyond the simple postage stamp. By aiming at all those intrinsic elements (from history to politics, from culture to economy) that the value paper represents and without losing sight of the much larger context in which it derives its origin and justification, namely the postal sector. A sector that ranges from Babylonian clay letters to electronic mail, because mail is always mail. Therefore, without neglecting the traces of the past (in the uses, in the regulations, in the buildings, in the toponymy and in any case in the awareness of having to keep the most significant elements), recording the current evolutions (from electronic commerce to the unexpected lines dictated by the coronavirus, from delivery through the so-called “riders” to those who enhance the sector with the most diverse means), hypothesizing the future (at least apparently... condemned to the broadest immateriality, even in communication).

“News after news -Vaccari, the publishing house of Vignola (Modena), explain- an important «treasure» has been accumulated, useful today as information and reference for research, but also useful tomorrow in the face of a present that will hardly leave specific traces. For example, we will always have the nineteenth-century regulations available because they are on paper, but it will be unlikely to find notes, choices, agreements of companies that now operate in a digital age and show that they do not consider the importance of historical memory. Well, «Vaccari news», as far as possible, records it and makes it available to readers of the future as well”.

