

5 March 2008

www.vaccarinews.it

THE DAILY PAPER “VACCARI NEWS” CHANGES ITS LOOK SEARCH AND PRINT EASIER

On-line for five years: towards 3,500 news And the site changes...

Not only the usual cake and candles: after five years of non-stop publication (since 8 March 2003), the on-line daily paper of the company, “Vaccari news”, is getting near 3,500 articles relevant to the world of the Post and, above all, to philately. They have been published free and are available in the on-line archives.

“Vaccari news” does not rest on its laurels and moves on: just visit the site www.vaccarinews.it and you will see the innovations.



“We are celebrating the first lustrum -Valeria Vaccari, the publishing director, explains- with a new “front page”. It is not a mere maquillage, but a real reorganisation, as to both layout and structure, which had become necessary above all because of the constant increase in the number of news published. At the beginning, in 2003, there was one piece of news a day; today, there are at least three per day, often many more. We wanted to offer our readers a better support.”

The basic structure does not change: last article published is on top of the “home page”. However, some additions have been made: one box, “top news”, shows the most important new articles, chosen by the editorial staff, and a second one, “from the company”, proposes the pieces of information relevant to Vaccari srl.



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In the **news archives**, the list of what published during the current month is automatically displayed, but it is also possible to make a choice by month and year. Each article is shown only in part, with just one image, so that readers can see more news displayed on the same page and select the one they are interested in.

The **search system** has been increased too. In order to move among the so many news stored in the database easily, it is better to have different filters available. Therefore, the document needed can be found by entering one or more keywords and, contemporarily, by choosing one subject (now ten) and even time criteria (month and/or year).

An important change touches the display. Taking into consideration the fact that, today, most users have a wider monitor, resolution has been increased to 1024 pixel, so that images can be larger. This kind of modification will be soon applied to the rest of Vaccari's site.



The news relevant to the **new postage stamps of the Italian area** are at hand, through further buttons which allow the automatic selection of the “issues” chosen: Italy, San Marino, Vatican or Smom.

Even the **print system** has been made easier, thanks to a specific button. The page format has been created on purpose to automatically adapt to the printer chosen by the user.

The optimal display and print of the site is performed when using recent operating systems and/or browsers, such as explorer 7 or safari and over; it is not granted with previous versions.

The original basic idea remains unchanged: “Vaccari news” offers a free service of information and spreading of news relevant to the Post and, especially, philately.



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