

**To Paolo Vaccari the “Ragno d’oro” award
in the charity performance that UNICEF
has devoted to a Project for the children in Congo**



The award ceremony for the “Ragno d’Oro - pro UNICEF” took place on Saturday 15 March 2008.

In the section “commerce” the award was assigned to Paolo Vaccari “as he has been able to interpret perfectly the three basic institutions of the market, that is production, promotion-commercialization and distribution to the end-consumer, in a well-deserving work under the banner of culture and collecting, while fully respecting Modenese traditions of family business with the support of his wife, Renata, and his daughters, Silvia and Valeria.”

“Paolo Vaccari is a rare example as a man and an entrepreneur, who created a cultural phenomenon by combining the market and his passion, his enthusiasm and his deep competence. Thanks to research, marketing and communication (for example, through the magazine «Vaccari Magazine» and some important catalogues), he can offer to more than 12,000 customers-collectors in 58 different countries the possibility to enrich their passion as collectors, leading them, like the great patrons and «princes and merchants» of the Italian Renaissance, to invest in and with philatelic collecting.”



Paolo Vaccari and Prof. Gian Carlo Pellacani, Chancellor of the University of Modena and Reggio Emilia and President of the Prize Judges.



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The 2008 awards, consigned by Prof. Gian Carlo Pellacani, Chancellor of the University of Modena and Reggio Emilia, have been assigned to Paolo Vaccari for commerce, to Giuseppe Neri for industry, to Giuliano Della Casa for art, to Giovanni Bertoni for industrial organisation.



The 4 awarded - from the left: Paolo Vaccari, Giuseppe Neri, Giuliano Della Casa and Giovanni Bertoni.

The award ceremony has taken place during the evening devoted to charity, dinner and show, whose entire proceeds will be donated to UNICEF for the “Progetto Emilia Romagna per i bambini del Congo” (Emilia Romagna, the Italian region, Project for the children of Congo), a programme for street children with particular focus on reuniting families.

Thanks to the Unicef section of Modena, in Kinshasa (capital city of Congo) a structure has been built and created to shelter street children, to take care for their literacy, their education, to give them the chance to learn a job and to reintegrate in their families and in the outside world.

For **further information** about Unicef’s project and “Ragno d’oro” award

http://www.vaccari.it/pdf/4917.file.PR_Unicef_08_02_08.pdf

from “Vaccari news - philately in real time”

http://www.vaccari.it/vnews/index.php?_id=5090

http://www.vaccari.it/vnews/index.php?_id=4899



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