EARTHQUAKE THE COMPANY DONATES 7,000 EURO TO HELP THE VICTIMS

The idea was there; the earthquake simply accelerated the decision. "Our company -the chairman, Paolo Vaccari, explains- this year wants to assign the amount of money generally spent for Christmas presents to charity initiatives. We had not thought about all details yet, but what happened last Sunday in Abruzzo made us speed up any decision."

In the afternoon, the company has donated 7 thousand euro to Mediafriends, the non-profit organization, made up of Rti, Mondadori and Medusa, which operates for social solidarity. This is to give a contribution to help survivors and for the reconstruction of the buildings.

"This is an additional initiative: from time to time, we devolve what we can to charity. For example, on the occasion of our auction of 18 April, we will help the association "Viviamo in positivo" - clowntherapy, doubling the return of one of the lots offered, no.928."



The logo of the association Mediafriends



The receipt of the deposit effected by Vaccari srl in the afternoon

The lot of the auction of 18 April to charity http://www.vaccari.it/pdf/6505.file.1491_ING.pdf

